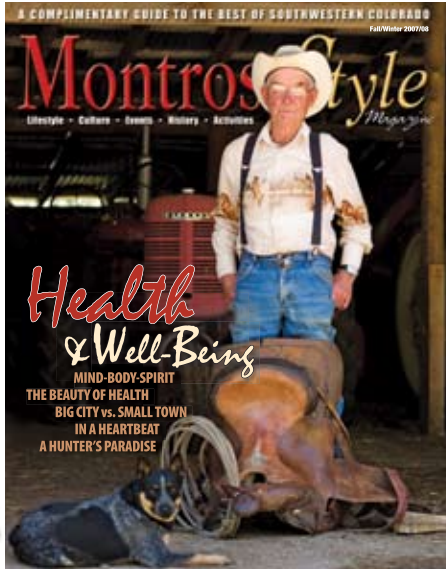


ADVERTISING RATES 2008

MontroseStyle MAGAZINE

▶▶▶ #1 VISITOR'S PUBLICATION



Dine In Style

Dining Full Page.....	\$1,150
Dining Half Page.....	\$750
Dining Quarter Page.....	\$525
Dining Chart Only (free with ad).....	\$195
Business Directory—Space Limited.....	\$325

Annual Contracts—5% discount • Special Placements—15% surcharge • All rates are net.

▶ **MONTROSESTYLE MAGAZINE** is the premier visitor's publication for Montrose, Colorado. This elegant four-color biannual magazine has been published since 1999 and gives the reader a comprehensive look at Montrose and the surrounding attractions through photo essays, features, descriptive activity options, community profiles, maps and festivities. Over 120 Montrose businesses choose *MontroseStyle* because of its superior design, editorial and unmatched distribution.

▶ EXPOSURE

- 3.9 REPEAT READERSHIP
- 85% TAKE-HOME RATE
- 200-PLUS LOCAL & REGIONAL DISTRIBUTION POINTS
- SUBSCRIPTIONS AND DIRECT MAILINGS
- HIGH DEMOGRAPHIC TARGET MARKET

▶ NET RATES/ISSUE

Sixth Page	\$525
Quarter Page	\$595
Third Page	\$795
Half Page	\$925
Full Page	\$1,595
Before Contents	\$1,825
Inside Front/Back	\$1,995
Back Cover	\$2,575

▶ DEADLINES

SPACE	Spring/Summer—February 15th Fall/Winter—August 15th
MATERIALS	Spring/Summer—February 29th Fall/Winter—August 29th
OFF PRESS	Spring/Summer—March Fall/Winter—September

▶ AD PRODUCTION **NOT** included in rate schedule

Requested ad design/production, scans and/or supplementary proof changes will be billed at \$75 per hour and \$55 to \$150 per scan. Photography or custom art is not included and must be supplied by advertiser (300 dpi minimum resolution at 100% of final printed size). Client will be charged \$25 per digital retrieval, plus other expenses such as FedEx, design time, etc., if they so apply.

▶ GUARANTEED CIRCULATION 20,000+ per issue

MontroseStyle Magazine is available to all Montrose hotels, motels, resorts and bed and breakfast guest rooms 365 days a year; plus community chambers of commerce, visitor centers, regional airports, local businesses, bookstores, magazine racks and to over 120 advertisers.

▶ CONTACT

BOB TAYLOR
Cell: 970.260.8160
btaylor1@bresnan.net

BUSH & ASSOCIATES, INC.
TELLURIDE & THE SAN JUAN'S MOST AWARD-WINNING
FOUR-COLOR PUBLISHERS



★★★ BUSH & ASSOCIATES ★★★
AWARDED 3 CERTIFICATES OF EXCELLENCE
FOR EDITORIAL DESIGN AND
PROMOTIONAL MAGAZINE PUBLISHING
—WESTERN PUBLICATIONS ASSOCIATION, MAGGIE AWARDS

Style Mags

P.O. Box 577
300 S. Mahoney Dr., C-8
Telluride, CO 81435

P: 970 728 3422
F: 970 728 0261



bush@bushpublications.com
www.montrosestyle.com