

ADVERTISING RATES 2008

TellurideStyle

MAGAZINE

▶▶▶ #1 VISITOR'S PUBLICATION



Dine In Style

Dining Full Page \$1,995
 Dining Half Page \$1,295
 Dining Quarter Page \$850

Business Directory Ad (1/8) \$595

Annual Contracts—5% discount.
 Special Placements—15% surcharge.
 All rates are net.

▶ **TELLURIDESTYLE's** award-winning design, editorial and unmatched distribution continues to be the winning formula for our 200-plus advertisers. Our great blend as a feature magazine and visitor guide establishes *TellurideStyle* as the most in-depth and referred to magazine in the marketplace.

▶ EXPOSURE

TellurideStyle Magazine, print and online, reaches over 200,000 readers every six months. Distribution in airports, visitors centers, hotels and lodging properties, festivals, advertisers, subscriptions and strategic high traveler locations—over 380 distribution points!

▶ NET RATES/ISSUE

Sixth Page \$1,075
 Quarter Page \$1,550
 Third Page \$1,975
 Half Page \$2,475
 Full Page \$3,725
 Before Contents \$4,110
 Inside Front/Back/Page 3 \$4,725
 Back Cover \$5,590

The Telluride Catalogue®

Exclusive section highlighting the best shops and galleries in Telluride.
 Full Page only \$2,795

▶ DEADLINES

SPACE Summer/Fall—March 14th
 Winter/Spring—August 29th

MATERIALS Summer/Fall—March 28th
 Winter/Spring—September 12th

OFF PRESS Spring/Summer—May
 Fall/Winter—November

▶ AD PRODUCTION NOT included in rate schedule

Requested ad design/production, scans and/or supplementary proof changes will be billed at \$75 per hour and \$55 to \$150 per scan. Photography or custom art is not included and must be supplied by advertiser (300 dpi minimum resolution at 100% of final printed size). Client will be charged \$25 per digital retrieval, plus other expenses such as FedEx, design time, etc., if they so apply.

▶ CONTACT

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★★★ BUSH & ASSOCIATES ★★★
 AWARDED 3 CERTIFICATES OF EXCELLENCE
 FOR EDITORIAL DESIGN AND
 PROMOTIONAL MAGAZINE PUBLISHING

—WESTERN PUBLICATIONS ASSOCIATION, MAGGIE AWARDS

BUSH & ASSOCIATES, INC.
 TELLURIDE & THE SAN JUANS MOST AWARD-WINNING
 FOUR-COLOR PUBLISHERS